

Arts & Culture Finalist: Girls Rock Sacramento

What We Do: GIRLS Rock Sacramento (GRS) provides a safe place for marginalized youth and adults to express themselves through music.

- Tiny Camp - ages 5-6 interact with different instruments, participate in movement, music games and activities, and learn foundational skills.
- Youth Camps - ages 8-11 and ages 12-17, each culminate with a live performance event. Curriculum includes instrument instruction, art projects, workshops (including social and gender justice, songwriting, yoga, self-defense, and more), and band rehearsals.
- Liberation Rock Camp - adults age 21+ who identify as women, non-binary, trans, or gender expansive. Participants learn an instrument and 2-3 cover songs, play a show/fundraiser for our youth camps, and find community.

Mentors are local musicians who have real-life experience in the music industry, allowing campers to connect to role models, form bands outside of GRS, explore a career in music, or simply build their confidence and nurture their creative potential.

Who We Serve: Those who identify as women and girls, non-binary, or gender-expansive, with an emphasis on those who are BIPOC and/or LGBTQIA+.

Grant Funds Will: Build capacity to increase programming and sustained income.

- Infrastructure: Hire administrative staff, right-size salary of Executive Director, and hire additional teaching artists for programs. This will streamline processes to handle work and waitlists with greater efficiency and effectiveness. More campers will be enrolled, and revenue will increase through fundraising, sponsorships, and donor stewardship.
- Programming: Adult camp will grow from 12 to 60 participants, increasing revenue from each finale showcase that will fund our youth programs. More participants directly correlate to more ticket sales and donations.

GRS programs are an investment in arts education, critical for academic achievement, social and emotional development, and civic engagement. Long-term impact is to help create a vibrant and equitable community and foster a thriving cultural economy.